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One Health

An approach to address European public health priorities

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Outline

- Introduction to EUPHA
- What are the Europe's public health priorities?
- A One Health approach in tackling European public health issues



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EUPHA is an international, multidisciplinary, scientific organisation, bringing together public health experts for professional exchange and collaboration throughout Europe and responsible for organising the largest annual public health event in Europe.

We encourage a multidisciplinary approach to public health.



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The EUPHA network

- **72 members from 41 countries** (October 2016)
- **4'794 full members of EUPHA** (members of our national associations)

17'369 entries in the EUPHA database



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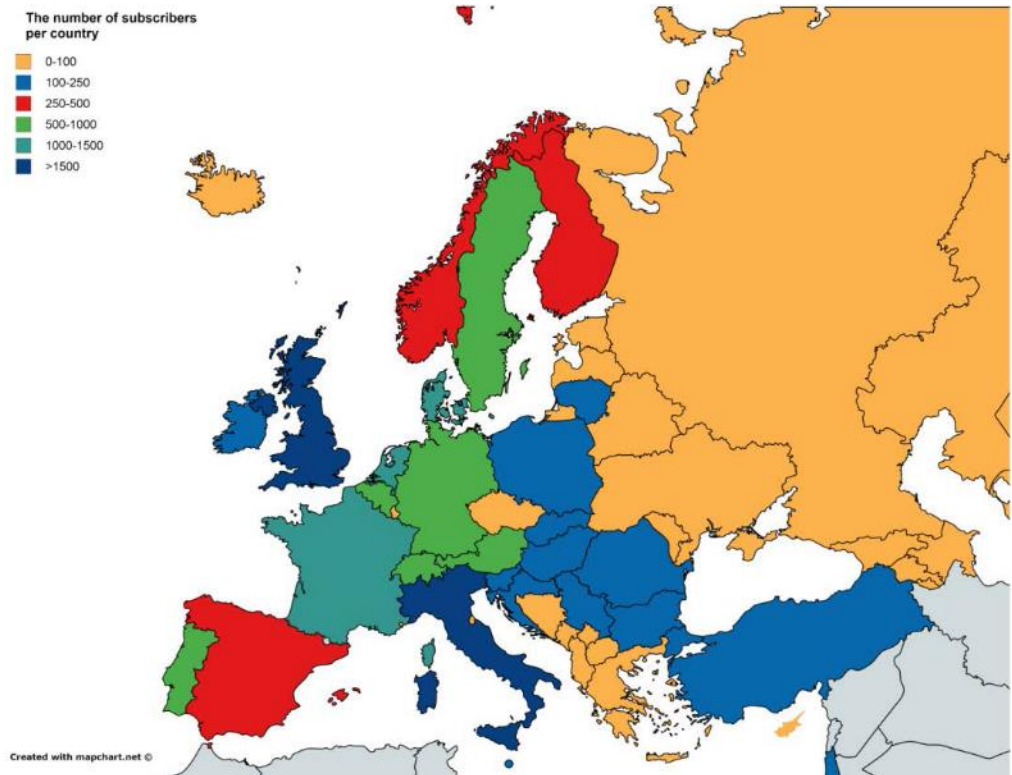
Strategic Objectives

- Be a leading voice in public health
- Build capacity and knowledge
- Invest in the future generations

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EUPHA newsletter

- The EUPHA newsletter aims to build the knowledge of public health professionals worldwide and to increase the visibility of EUPHA as an association that builds capacity, knowledge and policy in the field of public health.



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Website and social media

- The EUPHA website is linked to the objectives of the EUPHA strategy and continues to be an excellent visibility tool for EUPHA.
- The EUPHA twitter account (@EUPHActs)



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European Journal of Public Health

A multidisciplinary journal in the field of public health published bimonthly specific focused on the European region

The impact factor is 2.751. (The 5-year impact factor is 2.789.)



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10th EPH Conference – Stockholm 2017

Sustaining resilient and healthy communities

Date: 1 - 4 November 2017

Location: Stockholmsmässan, Stockholm, Sweden,

Chair: Prof. Birger Forsberg

Chair ISC: Prof. Kristina Alexanderson

Organisers:

EPH Conference Foundation

EUPHA

Swedish Association of Social Medicine



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EUPHA as a leading voice in public health - 2016

- The Vienna Declaration on Health Promotion
- Call for an EU target to cut on serious road injuries
- UK referendum
- Antibiotic resistance
- Support for the UK sugar tax
- Healthy and sustainable diets
- Data protection
- Mexico Declaration for Circulatory health
- Tobacco and vaping
- Reproductive health
- European Social Pillar of Rights

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Editorials

The Vienna Declaration on Public Health

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In 1986 participants at the First International Conference on Health Promotion agreed the landmark Ottawa Charter. The Charter was a powerful response to calls for a new public health movement, setting out a vision and framework for actions to achieve the World Health Organization's 'Health for All' targets by the year 2000 and beyond. It provided the foundation for many subsequent developments, including health in all policies, action on the built environment, community action and empowerment, an emphasis on prevention, and a focus on health equity.

Today the principles of the Ottawa Charter remain as important as ever. Yet the world in 2016 is very different from that in 1986, and so too have the risks and opportunities for public health. In recognition of these changes, and taking account of other developments such as the 2016 World Federation of Public Health Association's Global Charter on the Public's Health,¹ the European Public Health Association and its partners have examined how the principles set out in the Ottawa Charter apply to these new circumstances. The resulting Vienna Declaration (online supplement) has been adopted at the 2016 European Public Health Conference in Vienna, Austria.

The changing context that the Vienna Declaration responds to is due, in large part, to what is termed 'globalisation', involving the movement of people, goods, money, and ideas over ever greater distances on a dramatic scale. This has brought many opportunities.

This situation is now unsustainable. Humanity faces a number of existential threats, many of them interconnected. Global temperatures fuelled by man-made climate change continue to break records, contributing to droughts, famines, floods and other natural disasters. Unprecedented numbers of people are on the move,⁶ some within countries as part of an accelerating process of urbanisation or, in some cases, because they have been displaced by conflict, but with many now moving to other countries, fleeing poverty, exploitation, and war, in some cases as a result of climate-change induced disasters. Increased movement of goods and people, coupled with inadequate systems of governance, have facilitated the emergence and spread of new infectious diseases, including antimicrobial resistance. The proliferation of weapons, whether in the hands of those determined to uphold a right to bear arms, extremist groups seeking to impose their religion or ideology by force, or the acquisition of nuclear weapons by unstable regimes have all made the world a much less safe place.

The asymmetry of power between global forces and powerful individuals on the one hand and local communities renders the call, in the Ottawa Charter, for 'empowerment of communities - their ownership and control of their own endeavours and destinies' no more than an aspiration that, for many, seems further out of reach than ever. It is this challenge that the Vienna Declaration seeks to address.

The Vienna Declaration sees information as a means to give voice

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- The 1986 Ottawa Charter has proven a solid basis for 3 decades of health promotion
- The 2016 Vienna Declaration takes its principles forward in the context of a changing world

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*movement of
people, goods,
money, and ideas
over ever greater
distances on a
dramatic scale*

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Opportunities

“Economic development, technological progress, especially in relation to health care, and the widespread adoption of healthy, evidence based public policies have together contributed to large reductions in the global burden of disease, itself vastly better understood than in 1986 as a result of global collaboration”

*McKee et. al. Eur J Public Health
2016 26(6):897-98*

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Challenges

- Planetary degradation
- Man-made climate change
- Exploitation of natural resources with little concern for the environmental damage caused
- Conflicts over water, oil, diamonds and other commodities hinder societal development

And more Challenges

- Excessive focus on free market principles
- Insufficient attention to health and societal well-being or investment in public goods
- Wealth and power increasingly concentrated in the hands of fewer individuals and transnational corporations

And yet more challenges

- Labour regimes drive down wages and working conditions in rich countries
- Migration depletes essential human resources from poor countries
- Widening financial, educational and health inequalities, within and among countries, threaten peace and social cohesion.

Mounting an effective response

The Vienna Declaration – summary

DOI: <http://dx.doi.org/10.1093/eurpub/ckw162.001> ckw16

2.001 First published online: 4 November 2016

Build healthy public policy

By mapping hidden influences on policy, coupled with attention to policies in all sectors

- from the domestic, such as welfare reform

- to the global, such as climate change and international trade

Create supportive environments

- By engaging actively with those responsible for
 - economic and employment policies
 - urban planning
- to better align those sectors with health goals

Strengthen community actions

- By advocating for a process of civic renewal, which supports the empowerment of communities rather than undermining it

Develop personal skills

- By promoting new kinds of health literacy, particularly for young persons and for those not in employment, education or training, as part of an overall approach to developing health-related life skills

Reorient health services

- By engaging with those delivering healthcare, not only in respect of collective action (e.g screening), but also in assessing the effectiveness of interventions, the equity with which they are provided, and the trade-offs that must be made in health systems with limited resources to prioritise preventive measures (including medicines or vaccines) that are shown to avert, delay disease or complications

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A One Health approach
transcends boundaries, shares
knowledge, pools expertise and
strengthens advocacy and
action

Public health functions

- The World Federation of Public Health Association's Global Charter on Public Health issued in 2016 identifies:
 - Information
 - Advocacy
 - Governance
 - capacity

Using Data to Give Voice to the Weak

- Sharing data across disciplines (big data) can strengthen the evidence base
- Safeguard the use of data for appropriate purposes

Advocacy for change

- The public health community has a duty to advocate for healthy public policies, recognising that this often requires engagement with other sectors
- Communication can broaden its reach by using different “language”

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Good Governance, for the Protection of Health

SUSTAINABLE DEVELOPMENT GOALS



A multi faceted approach to hold governments to account for health protection and progress

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Capacity, to bring about change

The public health community can only play an effective part in improving health if it has sufficient numbers of people, with the requisite skills and access to the relevant data.

Shared vision, common passion, core skills

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“Sustainable development is about a universal concept of human improvement..... It’s about the *oneness* of life. It’s saying that all life is important and interdependent. Sustainable development is about the symbiosis between our human lives and all of the natural and physical systems of our planet.”



Richard Horton Editor-in-Chief of The Lancet; Duke Global Health Institute’s [10th anniversary symposium](#) 11 October 2016.

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Thank you



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